## Your logo design - make it stick in the memory for all the right reasons!

A company's logo is its calling card to the world, a vital part of any marketing strategy. Great logo design reflects aspects of the organisation's culture, style and pride in itself, as well as its desire and ability to reach out and communicate effectively with its clients. Some logos are purely aesthetic, they respect the customer's sensibilities - and reward the company.

Colour, type style, form and the use of devices are all part of the mix. As a professional graphic design company we enjoy the challenge of translating your values and products or services into a visual representation.

The creative process begins with a discussion where we take the time to get to know exactly what you like and desire in a logo. From there we produce a number of concepts which are then further refined until you receive a logo that you are delighted to claim as your own.

Pricing is dependent on the time taken. The examples shown are indications only of the time required.

Give me a call and let's sit down for a brief chat, free of charge, to discuss your ideas.



Your designs. On time. On Budget.

Pete Solvander Dip. Industrial Design

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Up to 1 hour

**COUNTRY LANE** 

1-2 hours









3-4 hours

Beverley Riverina



4 + hours











